MONTESSORI LEARNING CENTER

TURKEY TROT

2020 SPONSORSHIP PACKET

ABOUT OUR SCHOOL

The Montessori Learning Center of Fort Walton Beach (MLC) has proudly served the area since 1978. We are a private Montessori-based school, 501(c)(3) non-profit, that accommodates a variety of different learning styles while fostering a life-long hunger to learn. MLC resolves to provide each preschool and school-aged student with a Montessori-based education that rivals the best Montessori schools in the nation.

Guided by a robust demand in the local area for continued education in the Montessori model and profound support from generous local sponsors, our school began an expansion into lower elementary in 2017 that continues to present day.

As of the 2020-2021 school year, MLC offers grades Pre-K3 through 3rd grade. Our student body and staff has nearly doubled since expansion began three years ago, but our waitlist of prospective students continues to grow.

At our current location, we serve 81 children with incredibly diverse ethnic, cultural, religious and economic backgrounds. The introduction of several scholarship programs two years ago has been a resounding success with nearly 30% of eligible school aged children benefiting from these programs to attend and thrive at our school.

Building a dedicated, tailor-made campus that would accommodate the Preschool and support our continued expansion through the 6th grade, is now our primary and urgent goal. With continued fundraising efforts, we are slated to open our new 10,000 sq/ft campus in Fall 2022! Become a part of this effort, and help our school serve the children of the FWB community!

> ***"Providing a Montessori-based education for the development of the whole child, creating a lifelong foundation for learning."***
>
> – MLC of Fort Walton Beach, Mission Statement

ABOUT THE EVENT

Welcome to our second annual Turkey Trot, Fun Run, and Gobble Wobble! Join us in person at Ferry Park, Fort Walton Beach in your best Thanksgiving-themed attire, or run at your own leisure with the ***newly added virtual option!*** This year's net proceeds will benefit the expansion and building fund for a new Montessori Learning Center campus slated to open Fall 2022! We've taken extra care this year to implement COVID-19 mitigation protocols to improve participant health and safety. View these protocols in detail in the course map section of the registration page available at www.montessorifwb.com. Even with these protocols, this event will be a ton of fun with music and goodie bags for all our Gobble Wobble kids!

EVENT INFORMATION

Where: Ferry Park, 240 Hughes St NE
Fort Walton Beach, FL 32548

When: Saturday, November 14, 2020
Time: 8:00am ~ 11:00am

A REQUEST FOR YOUR SUPPORT

Your sponsorship impacts generations! Through the generosity of sponsorships from organizations and individuals, all profits from the 2020 Turkey Trot will directly benefit the building fund of our new, 10,000 sq/ft campus which is slated to open in Fall of 2022 in the heart of FWB! We are grateful for all the sponsors who have carried our expansion effort this far and are excited for the future. Our dynamic network of donors, staff and parents, provides vast sponsor benefits to local organizations and individuals who care about building a stronger community and educating youth. Please review the following sponsorship package. There is something for every giving capacity.

2020 TURKEY TROT SPONSORSHIP FORM

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

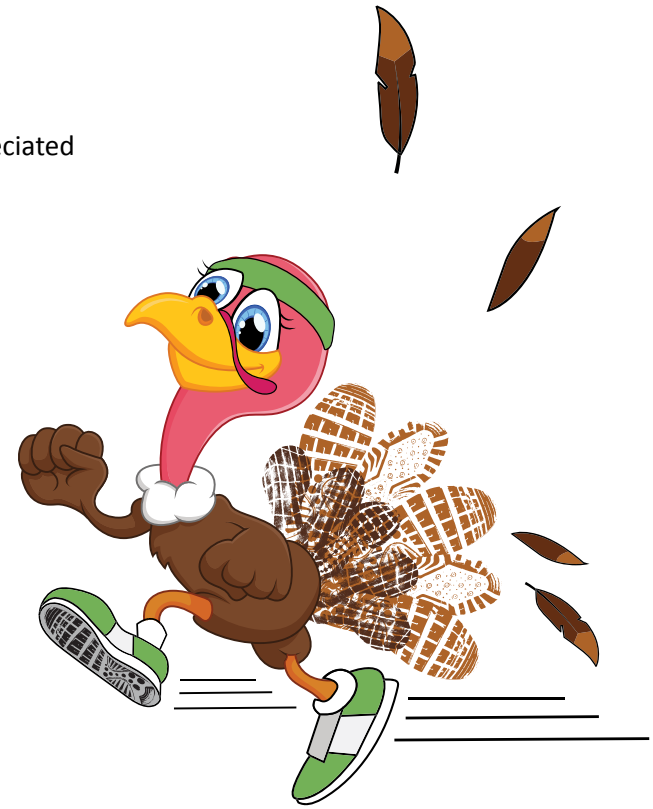
Telephone: _____

E-mail: _____

SPONSORSHIP LEVEL

- ☐ ELITE - $2500+
- ☐ GOLD - $2000-$2499
- ☐ SILVER- $1000-$1999
- ☐ BRONZE- $300-$999
- ☐ FAMILY & FRIEND
- ☐ OTHER - All other sponsorship amounts are extremely appreciated

*****In-kind donations are extremely appreciated! *****



Bronze, Silver, Gold & Elite Sponsors:
Please submit your company logo (.jpeg or .csv) to fundraising@montessorifwb.com no later than Friday, October 30, 2020.

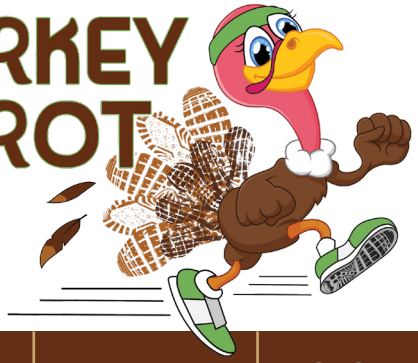
Please make checks payable to:
Montessori Learning Center
28 Miracle Strip Pkwy SW, Ste. 2
Fort Walton Beach, FL 32548

Montessori Learning Center is a 501(c)(3) Taxpayer ID 59-2210929

Questions:
Lia Davis: 719-963-1921 or fundraising@montessorifwb.com

MONTESSORI LEARNING CENTER

TURKEY TROT



2020 SPONSORSHIP BENEFITS

SPONSOR BENEFITS	ELITE $2500+	GOLD $2000-$2499	SILVER $1000-$1999	BRONZE $300-$999	FAMILY & FRIEND
Company logo on Mary Esther digital billboard for 1 week	✓				
2 paid runner registrations	✓	✓	✓	✓	
Company logo on school door sleeve	✓	✓			
Social media recognition with active hyperlinks on montessorifwb.com	✓	✓	✓		
Company logo displayed on large banner at registration table	✓	✓	✓	✓	
Add company swag to runner goodie bags	✓	✓	✓	✓	
Company logo added to runner and staff t-shirts	✓	✓	✓	✓	
Verbal recognition day of the event	✓	✓	✓	✓	✓
Featured in Monthly MLC E-Newsletter	✓	✓	✓	✓	✓

MONTESSORI LEARNING CENTER | (850) 244-1775 | 28 Miracle Strip Pkwy. Ste. 2 | Ft. Walton Beach, FL 32548